



TANYA V. MILLER, MBA



Tanya V. Miller is Corporate Secretary and Director of Business Development with Long International and has over 19 years of experience in the legal, energy, and construction industries. Ms. Miller has worked in both the U.S. and Canada. She is proficient with business development strategy, marketing and communications, branding, and successfully employing the use of traditional and non-traditional media to enhance brand equity. Ms. Miller has successfully managed several large-scale marketing projects. Her skills also extend into product procurement, proposal development, and tax matters. With her strong legal background, Ms. Miller is adept at contract management, litigation processes, and conducting legal research. Ms. Miller is also proficient with Microsoft Office Suite, including Excel with statistical and operational analyses extensions, Word, PowerPoint, Adobe Creative Suite, WordPress, HTML, and Salesforce.

EDUCATION

Master of Business Administration, University of Colorado, 2014
Bachelor of Arts, Law and Society, University of Calgary, 2009
Paralegal Studies, Southern Alberta Institute of Technology, 2005

PROFESSIONAL AFFILIATIONS

Colorado Oil & Gas Association, 2015
Association of Legal Administrators, 2010
Alberta Association of Professional Paralegals, 2009
Canadian Institute of Management, 2003

TECHNICAL MARKETING EXPERIENCE

- Oversaw the execution of a multi-tiered \$300K promotional campaign to increase the use of CO₂ for enhanced oil recovery in the Western Canadian Sedimentary Basin
- Executed a marketing strategy for CNG in a Box™, a joint venture involving GE Oil & Gas aimed at capturing compressed natural gas for subsequent use in fueling vehicle fleets
- Managed the development of a new company website